

How To Put Your Article Marketing On Steroids And Make Some Real Cash!

By Dan Blackburn
[Article Content King](#)

Legal Stuff

Every effort has been made to accurately represent our product and it's potential. Each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money. We will not be held responsible for any loss incurred though the use or misuse of this information.

Your Rights

This is a FREE E-Book – You are allowed to give it away and give everyone who downloads it 3 free Ad Space Article Credits! (As long as they read this before the offer ends)

Give someone a gift today!

I hope you enjoy this free report and put your Ad Space Articles To Good Use!

If you would like to learn more about Ad Space Article Marketing and how it can benefit you and your business, make sure you [sign up for a free account at Article Content King](#)

Why Is Article Marketing So Popular?

Just about every business that is trying to build a presence online is using articles to promote their web site and there's no shortage of places to submit articles for free.

Article marketing is one of the best ways to build an online presence. You submit your articles to article directories and leverage the traffic and reputation of the site to promote your own. Even better than that, people come to article directories looking for content for their web sites, blogs, ezines and even e-books. This means that your articles can get picked up and used all over the place, building more back links for you and leveraging the traffic and reputation of even more sites to promote your own.

Article marketing, when done correctly, can really boost your search engine ranking and generate an unstoppable flow of traffic to your web site. Yes, I said unstoppable! Even if you turned your site off completely, the domain name would continue to receive traffic from links.

So why would anyone [pay to submit an article to articlecontentking.com](http://articlecontentking.com) when there are so many places to submit it for free?

To answer that question, first we must answer another question...

Why would someone set up and pay for a site that allows people to post articles for free?

The answer is simple... they make money by doing so.

Running an article directory can be the easiest way to build a list, as well as a huge content site and an online presence. Over the last 3 years, almost 15,000 people registered at Article Content King.

Until recently, all we had on the site was a link that said..

(new user?)

There was no sales copy at all! To be honest, all I ever did with the site until recently was set it up, and tell a few friends about it. (I guess I have the right friends.)

I have never come across anything easier to promote than my article directory! I say this because I did practically nothing to generate over 15,000 sign ups. At the time of this writing (May 2008), we are getting around 30 – 50 new article authors signing up at the site every day.

Article directory owners like me make money through the ad space in the articles. With such a large site that is growing so quickly, even AdSense ads can generate a nice profit for the site owner.

Article directory owners can also sell the ad space directly on a niche-targeted basis, allowing the advertiser to control one ad spot in every article in their niche for a very small fee! They can also identify which pages of their site are getting the most traffic, and display ads there according to what will respond best.

With a little work, article directory owners can turn other people's content, and their hunger for back links and recognition, into cash.

Running an article directory site can be very lucrative indeed. It can also be a lot of hassle and it's not for everyone. Definitely not for the marketer who does not like commitment and hard work! Besides, if every article marketer set up their own article directory, the value of marketing with articles would surely diminish. (But if you think it is for you, [talk to me and I will help you](#)).

Most people would not be interested in running their own article directory any way. But what if anyone could have the benefits of an article marketer and an article directory owner all rolled into one – Without any extra effort at all?

What if you could control the ad space in your articles, display your own ads, or even resell it for profit without the hassle and expense of site ownership?

Wouldn't that make your article marketing efforts more powerful?

Ad Space Articles – The Concept

Sharing revenue with article authors is becoming more and more popular as directory site owners strive to encourage authors to promote their site. After all, the more authors they have promoting their site, the more money they make. It makes sense to leverage the efforts of other people by offering incentives and rewards.

Ad Space Articles is a concept I invented that gives authors FULL CONTROL over the ad space in their articles, as well as the right to resell it for 100% of what it is worth. Not through some convoluted, hype-filled, “free” method, but as a straight business transaction.

With Ad Space Articles, you pay a low fee to post your articles, and you get complete control over the ads that appear in your articles. You can pay per article, or opt for a low, monthly fee payable for as long as you want to continue growing your network. (If you chose this option, you stand to make a lot more money from your

articles.)

Why? I will explain later...

Every post you write will generate more ad space for you and the network of ads you control on our site grows. There are a 7 advertising spots in total; these 7 ads will appear on every article you submit.

You can display your own ads here, subscription forms, Google ads, ClickBank ads, or anything you want, as long as it is suitable for a general audience. You can also sell ads on your articles and get paid directly.

Think of the possibilities here...

Imagine in 6 months time, when you can put an ad on 60 pages of a high trafficked blog for 7 of your clients.

How much would they be willing to bid for control over the most coveted spot, where you place their lead capture form directly on your blog? How much will they be willing to pay to make sure their competition doesn't get control?

Depending on the market you are working in, some people could be paying as much as \$50 per fresh lead of the quality you will be able to generate for them. How much is that space worth to them?

Heck, no matter what market you are in, I doubt you can buy fresh targeted leads of this nature for less than \$1 each or even generate them yourself though Google Adwords ads or other paid advertising for that little.

Again... how much will this ad space be worth when you are capable of generating leads of this quality for anyone though it every day?

You may just want to use the ad space yourself, display your own Google Ads and the like, and you will probably make a sizeable return on your cost for membership. But you will likely make more by being a broker and getting clients to bid for your limited space. Besides, you get to use the content on the page to make sales. That's far more effective.

Sound too good to be true?

This is all well and good you may be thinking, but how can you be sure that your articles at [articlecontentking](#) will receive enough traffic to make your ad space profitable and your clients happy?

The Benefits of Ad Space Articles...

Your ad space is not going to be worth much unless your articles are getting traffic. We have systems in place to make sure the posts you make will get traffic. And we are growing more every day!

Imagine this...

- A dedicated team creating top quality content on high ranked social networking sites that display feeds from [article content king](#). (Your Articles)
- A bunch of free reports promoted on various sites that entice people to join a newsletter that uses our authors headlines as content. (Your headlines... linking back to your ad space and articles.)
- A system that “incentivizes” and teaches authors to promote their content like no other. (Massive traffic leverage)

No other site out there gives you quite the same control over the ad space in your articles or quite the same opportunity to profit from it. It's almost like having your own blog space hosted and promoted for you!

This creates an incentive for professional article marketers to promote and link to their author feed, pages and articles on our site. The blog format makes it a lot easier for them to do so (and for me to teach people who don't know who yet).

That's a lot of potential for traffic leverage!

But we are not relying solely on authors to build traffic to our site, our team is working to increase traffic every day! However, because so many of our authors are motivated to promote their articles on our site, everyone's articles stand to get more traffic...

...even those who submit articles and do not promote them at all.

Is this you? Do you submit articles and then just forget about them?

How is that working out for you?

I'd like to guess not very well. Not as well as it could be anyway. You should give Ad Space Articles a go and see what kind of income you can really unlock from your articles.

If you are serious about getting traffic to your website, you should take a professional approach to your article marketing.

The professional article marketer knows that, in order to get maximum benefit from his articles, he must link to them "somewhere". Keyword links have a lot more value if they actually get clicked!

By doing this right, he can leverage the traffic and reputation of 2 or more sites to promote his own. Using this strategy, one can successfully push more link power to the site he wants to promote and see it climb faster up the search engines for the keywords he wants to target. (or she of course)

But it's not just about link power and increased search engine ranking. Using this strategy can greatly increase your conversion rates too, as the people who visit your site are already "pre sold" on other sites that they trust. The traffic becomes a lot more targeted and converts a lot better!

Read the section above again... this really is a "big secret" to successful article marketing that most article marketers do not understand.

In reality, it's not really a secret at all.

It's the professional article marketer that usually "pays" the site owner and keeps them in business, and no matter how much they share the revenue with the site owner, unless the article marketer gets complete control over the ad space, in my opinion, they are not getting the best deal. I think you will agree?

At ArticleContentKing, the effort an article marketer puts into promoting their own articles doesn't become income for me... it becomes income for the article marketer.

Every single penny – Forever!

So is Ad Space Article Marketing for you?

Well, you submit articles, don't you? Why wouldn't you want more?

As well as getting your free post credits every month and full control over the ad space, you will receive current article marketing strategies and article writing help delivered directly to your email or RSS reader every Wednesday.

You also have access to our article marketing forum to get help and discuss your ideas, review your articles and give you practical advice.

We will also give you “set and forget” ways the professional article marketer can use to drive highly targeted traffic and greatly increase the value of your back links by using your article author RSS feed.

All this for less than \$8 per month! That’s a price that anyone can afford and turn to a profit very quickly.

Can you afford to not give this a go?

Unlock the real power in your article marketing, and join Article Content King today!

My best to you,

Dan Blackburn

P.S. I said I would explain why monthly membership fee would enable you to make more money than paying per article. The reason for this, other than it being cheaper is the post credit system encourages you to post on a regular basis. When you do this, you give your article feeds more activity and potentially generate more subscribers and traffic. -- As with most marketing methods, consistency counts.

Not only that, there are some other additional benefits to being a Silver member that I have not explained in this short report. You will find out what they are when you join Article Content King through the link below :0)

Thanks for reading! If you want to test the effectiveness of Ad Space Articles for FREE... [Click here to sign up](#) and get **3 free Ad Space Article credits** and your own profitable blog space. (Offer Ends soon).